



I Support

#MOLightsOn

Tweet us!

@MO_Afterschool

@afterschool4all

**Join us in celebrating
#LightsOnAfterschool,
October 25, 2018**

Write or draw in the bubble why you think it is important we keep #MOLightsOn after school for youth in our state! You can use these bubbles to decorate at your Lights On event, share with legislators, policymakers, or hang in

local businesses. Then, tweet or post a picture of your sign on Facebook or Twitter us using the #MOLightsOn tag, and you'll be entered to win our 2018 Lights On Afterschool contest!

Missouri Lights on Afterschool Social Media Tips



Quick tips

- **A picture is worth a thousand words.** Use pictures in your posts to draw in a larger audience. Pictures with kids and special guests for your Lights On festivities are encouraged!
- Use the **#LightsOnAfterschool** and **#MOLightsOn** hashtags to help us keep track of your posts.
- **Sharing is caring.** Encourage staff members to share your posts on Facebook or retweet on Twitter to make them visible to a larger audience. This helps raise greater awareness of afterschool, which is the whole point of Lights On!
- **Not sure what to post or tweet?** Follow the accounts on this page and consider sharing or retweeting appropriate content from your Program's account. This makes your job easier and helps increase visibility of afterschool at the state and national level.
- **Can't live update or tweet?** Schedule your posts using the features on Facebook or Twitter; or download an application like HootSuite to manage your posting. That way, if you only have 15 or 20 minutes a week, you can schedule out a week's worth of posts in that time.

Sample Tweets & Facebook Posts

- For every 1 child in a MO Afterschool program, 2 are waiting to get in. Let's turn #MOLightsOn for youth and families by supporting afterschool programs in our communities! #LightsOnAfterschool
- Afterschool programs keep kids safe, help working families, and inspire learning. Let's celebrate the importance of these programs for youth and families in Missouri, today and every day! #MOLightsOn #LightsOnAfterschool
- Join us at {Time} at {Location} in {City, MO} to celebrate the value of afterschool programs for youth and families in our communities! #MOLightsOn #LightsOnAfterschool

Accounts to Follow

- **Missouri AfterSchool Network** on FB and **@MO_AfterSchool** on Twitter
- **Afterschool Alliance** on FB or **@afterschool4all** on Twitter
- **National AfterSchool Association (NAA)** on FB or **@NatlAfterSchool** on Twitter

If you just have 5 minutes...

1. Print off this sheet and use the reverse side to say why you support afterschool programs.
2. Snap a picture with your sign on **October 25**.
3. Post your picture to Facebook or Twitter using the **#LightsOnAfterschool** and **#MOLightsOn** hashtags, so that we can retweet and share.